

Registrations

Registration fee is \$25. **Pre-registration is required.**

Register by 12 noon on **March 20** to ensure adequate materials and lunches, Limited to 130 people, first come first serve basis, due to room size.

Register online at:

<https://extension.sdstate.edu/event/2020-dairy-beef-short-course>

or complete the registration form below & mail to:

Tracey Erickson, SDSU Extension Dairy Field Specialist
Watertown Regional Extension Center
1910 West Kemp Ave.
Watertown, SD 57201

Name(s) Attending:					
Email:					
Address:					
City/State					
Zip:					
Phone:					
Total Attending _____ x \$25/person = _____ Total paid					
2020 Dairy Beef Short course—Register by 3/20/2020, limited to 130 people, on a first come first serve basis.					

2020 Dairy Beef Short Course
Iowa State University Extension—Sioux County
400 Central Ave. NW, Ste. 700
Orange City, IA 51041



2020 Dairy Beef Short Course

Tuesday, March 24, 2020
Denny Sanford Premier Center
Rooms 8, 9, & 10
Central Plains Dairy Expo
Sioux Falls, SD

In partnership with:
Central Plains Dairy Expo
South Dakota Dairy Producers
Iowa State Dairy Association
Western Iowa Dairy Alliance
Nebraska State Dairy Association
Minnesota Milk

Dairy Beef Short Course

Agenda

- 9:30 a.m. – Registration & Refreshments
- 10:00 a.m. – **Finishing Dairy Cattle for Beef: the Good, the Bad and the Ugly**
Dr. Ty Lawrence, Professor of Animal Science, West Texas A&M University
- 11:15 a.m. – **Panel Discussion: Being Conscious of Packer Programs That Fit Dairy and Dairy Beef Carcasses**
The Commercial Science Behind Purebred Holstein Beef
Bill Munns, Marketing & Product Management, JBS Beef:
Dairy Cross Opportunities in the Plant
Kevin Hueser, Senior VP Beef Margin Management, Tyson Fresh Meats:
- 12:30 pm – **Lunch & Sponsors**
- 1:30 p.m. – **Health Considerations for Dairy Beef Cattle During the Feeding Period**
Russ Daly, DVM, SDSU Extension Veterinarian
- 2:00 p.m. – **Feedlot Cattle Lameness and Economic Impact**
Dr. Jan Shearer, DVM, MS, Professor Vet Diagnostic & Production Animal Medicine, ISU College of Veterinary Medicine
- 2:30 p.m. – **Roundtable Discussion with all Speakers**
- 3:00 p.m. – **Evaluations and Adjourn**



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Presenters



Dr. Ty E. Lawrence joined the Department of Agricultural Sciences in July 2004. He was reared on a cow-calf operation north of Dalhart, Texas before pursuing formal education in the animal sciences at West Texas A&M University (B.S. '97, M.S. '99) and Kansas State University (Ph.D. '02). Dr. Lawrence spent two years with Smithfield Foods in the position of research manager for pork harvest and processing facilities on the eastern seaboard. Dr. Lawrence is the director of the Beef Carcass Research Center. He collaborates with a multitude of other universities and animal agriculture businesses in research activities that focus on improving the yield and quality of red meat products.



Kevin Hueser is currently the Senior Vice President of Beef Margin Management. His team consists of the Cattle Procurement, Carcass Merchandising, Boxed Beef Pricing and Trim & Ground Beef Pricing Teams. Kevin began his career with IBP in 1984 at the Dakota City facility. He has held numerous positions in Operations, HR, Sales & Marketing, Beef Pricing and Beef Margin Management. His experience also includes playing a key role in developing our previously owned Lakeside Packers unit in Brooks, Alberta, Canada. He has served as Product Council Chairman of the NCBA Executive Committee and continues to be an active participant within the organization.



Bill Munns is the Head of Sales & Supply Chain within the Regional Beef business at JBS USA. Bill joined JBS USA in 2012 in Greeley, Colorado, as a management trainee where he crossed-trained across multiple businesses the first year of employment. Since joining JBS, Bill quickly advanced within the company to have management responsibilities across product development, programs, marketing and sales. Bill received his Master's of Public Service and Administration from Texas A&M and his Bachelor of Science in Agriculture Education from Utah State University. During college, Bill developed and managed projects in unindustrialized countries, including Uganda, Thailand, Cambodia, Morocco, and Egypt. Bill was raised on his family's farm and ranch in northern Utah, which his family continues to operate today. Bill's passion for agriculture and food production has only strengthened since leaving his family's operation and advancing his career with JBS.



Dr. Russ Daly, DVM, MS, DACVPM, is the Extension Veterinarian and Professor in the Veterinary and Biomedical Sciences Department at South Dakota State University in Brookings, SD, and State Public Health Veterinarian for the South Dakota Department of Health. He is a native of Columbia, SD, and practiced for 15 years as a partner in a mixed-animal veterinary practice in Montrose, SD, before joining the faculty at SDSU. He became board certified through the American College of Veterinary Preventive Medicine in 2010.



Dr. Jan Shearer is Professor and Extension Veterinarian at the Iowa State University College of Veterinary Medicine. His primary areas of research interest are lameness and welfare issues of beef and dairy cattle. He is probably best known for establishing the Master Hoof Care Program, a training program designed to teach on-farm employees how to properly care for foot problems in cattle. He is a Diplomat of the American College of Animal Welfare and currently serves as Chair of the Food Animal Working Group of the AVMA's Panel on Euthanasia.

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